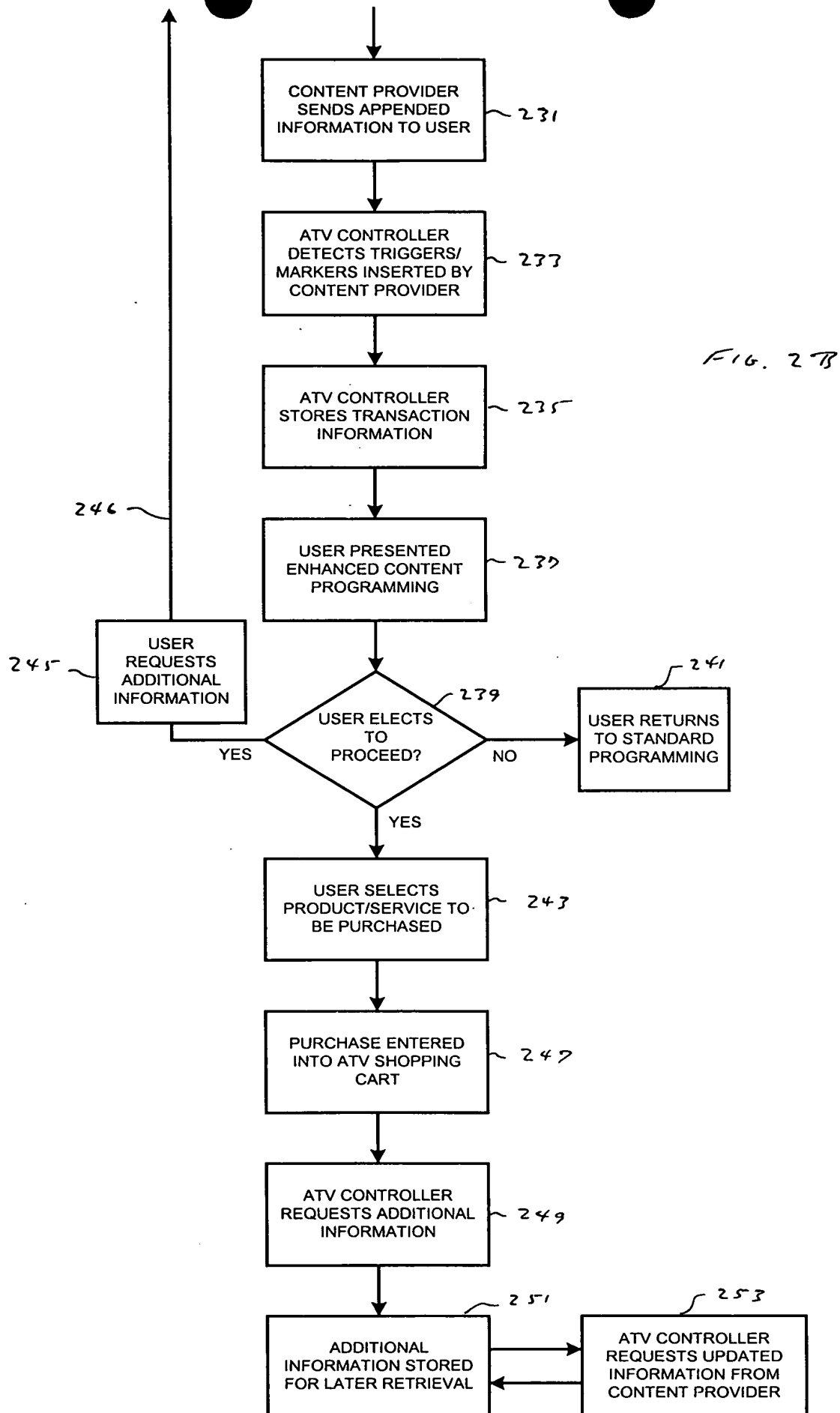




FIG. 2A



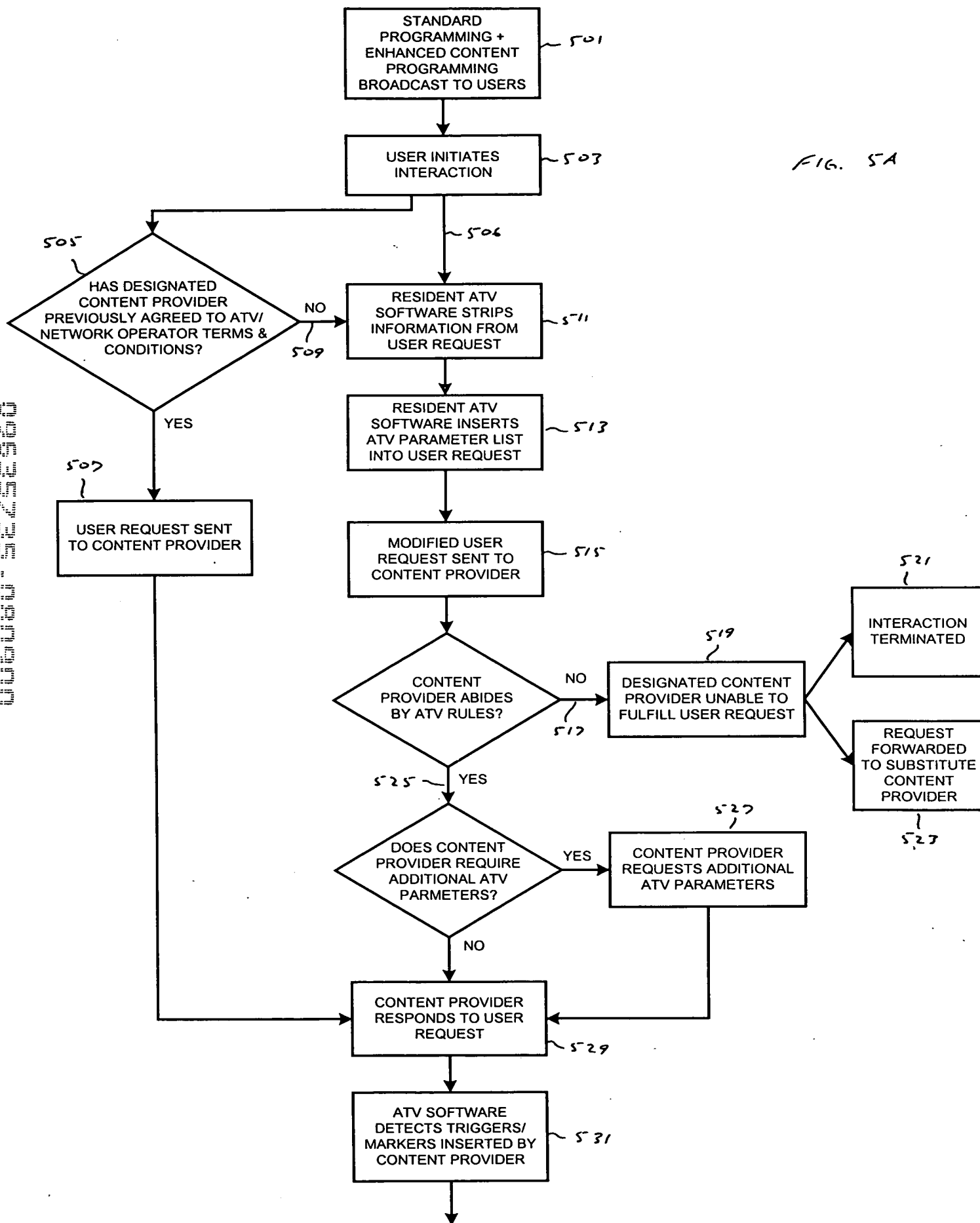
```

graph TD
    243[243 USER SELECTS PRODUCT/SERVICE TO BE PURCHASED] --> 245[245 PURCHASE ENTERED INTO ATV SHOPPING CART]
    245 --> 301[301 USER ELECTS TO VIEW SHOPPING CART]
    301 --> 303[303 ATV CONTROLLER PRESENTS SHOPPING CART TO USER]
    303 --> 305{305 DOES USER WANT MORE INFORMATION?}
    305 -- YES --> 307[307 ATV CONTROLLER SUPPLIES USER WITH ADDITIONAL INFORMATION]
    307 --> 309[309 USER ELECTS TO CHECKOUT]
    305 -- NO --> 309
    309 --> 311[311 USER ELECTS WHICH TRANSACTIONS TO FINALIZE]
    311 --> 313[313 ATV CONTROLLER PRESENTS CHECKOUT SCREENS TO USER]
    313 --> 315[315 USER SUPPLIES ANY ADDITIONAL INFO REQUIRED TO COMPLETE TRANSACTION]
    315 --> 317[317 ATV CONTROLLER SENDS CHECKOUT INFORMATION TO CONTENT PROVIDER]
  
```

FIG. 3

Fig. 3

FIG. 5A



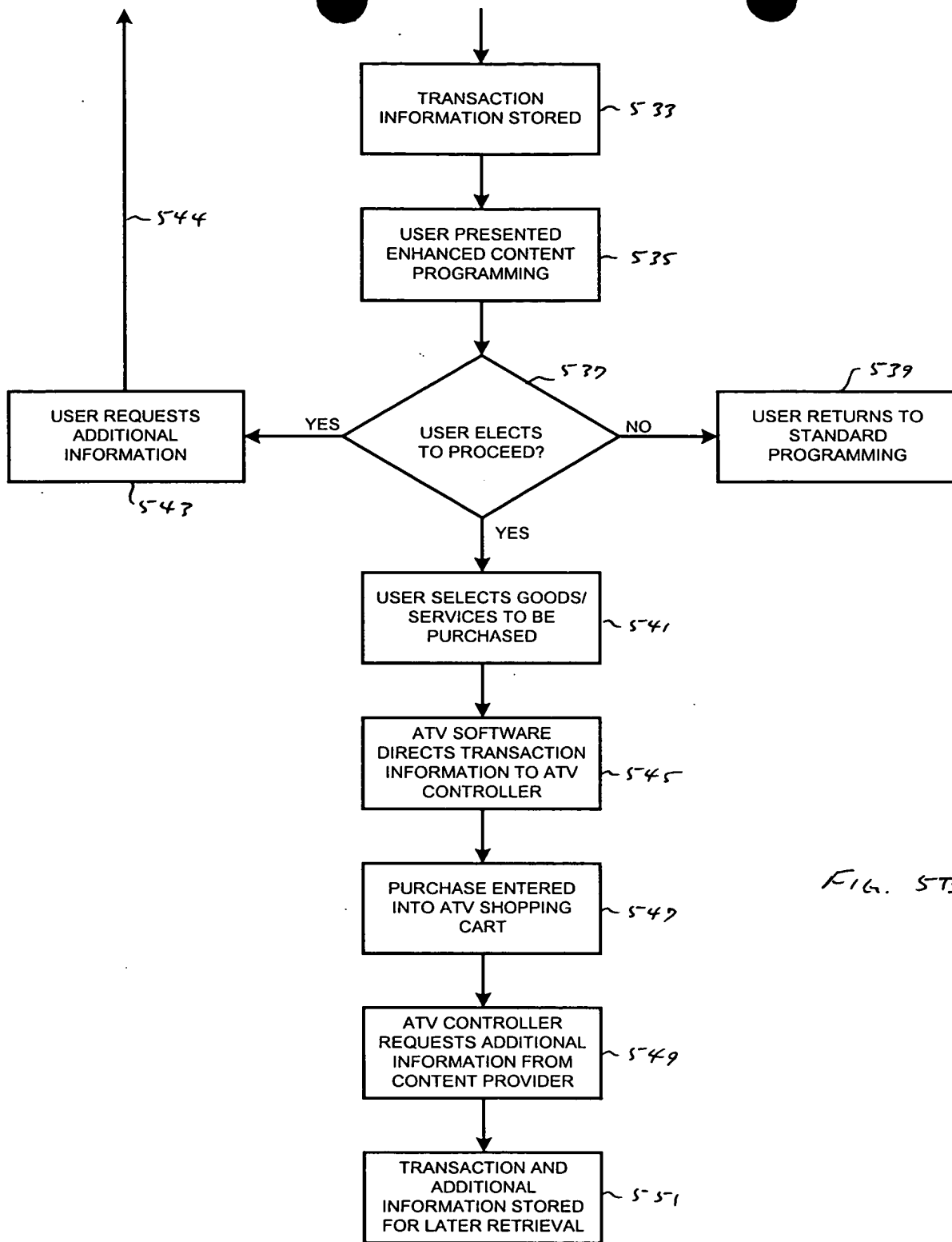


FIG. 5B

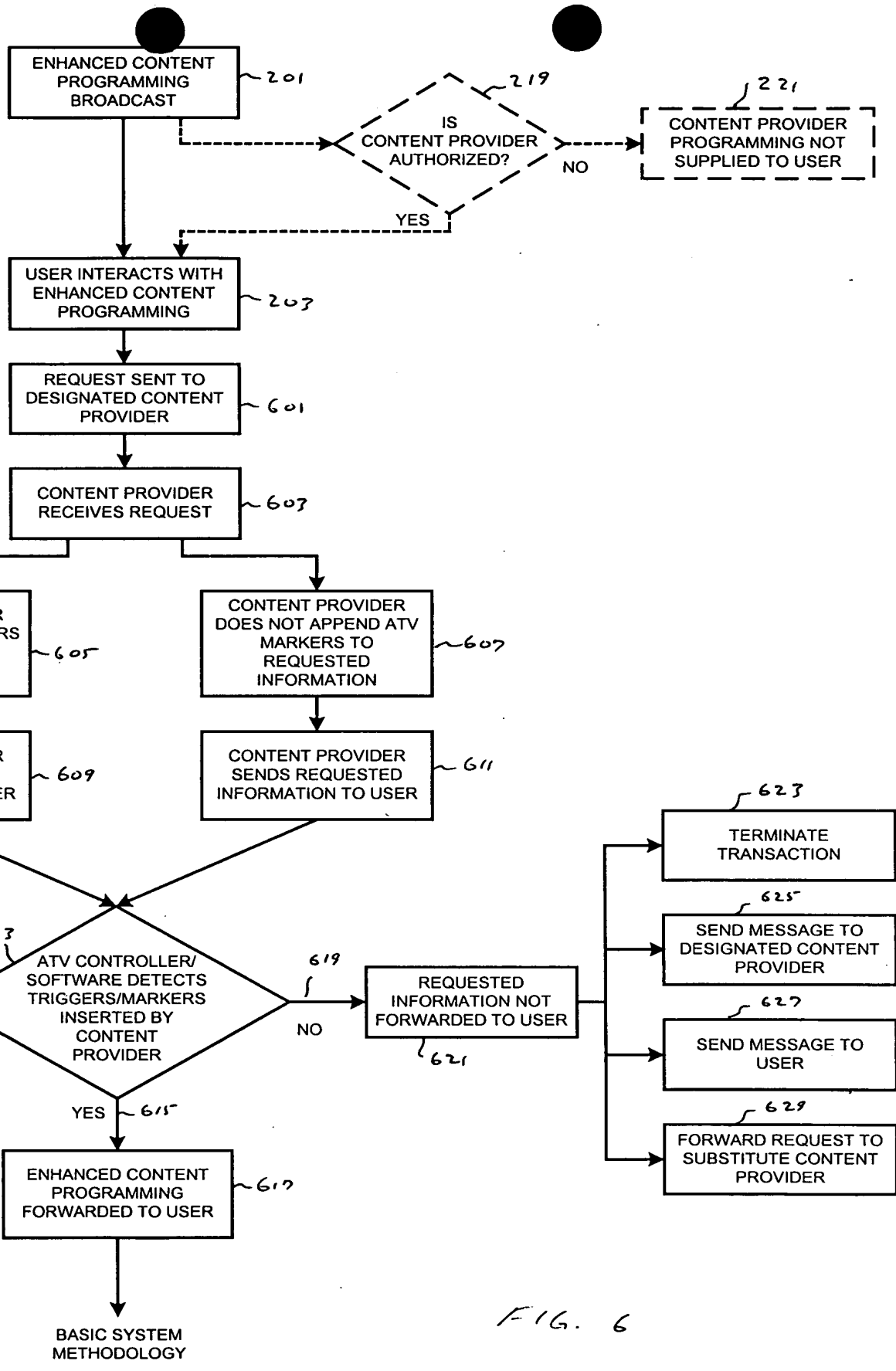


FIG. 6



Fig. 7



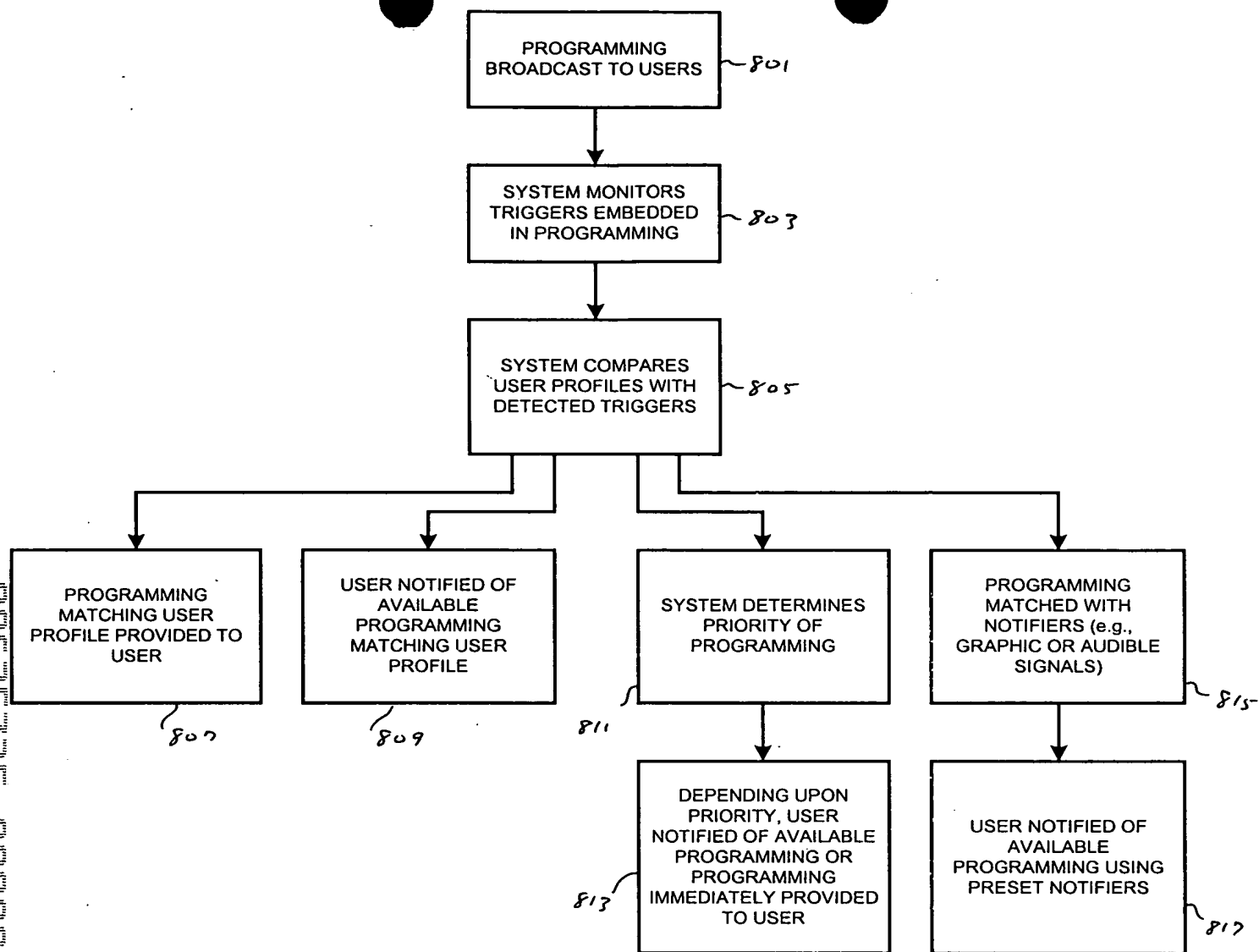


Fig. 8

```

graph TD
    Start(( )) -- 901 --> 901[PROGRAMMING RECEIVED]
    901 --> 903[TRIGGER OR OTHER MARKER DETECTED  
INDICATING PROGRAM INTERRUPTION]
    903 --> 905{PROGRAMMING INTERRUPTION  
REPLACED?}
    905 -- NO --> 907[STANDARD PROGRAMMING  
INTERRUPTION PROVIDED TO VIEWER]
    907 --> 901
    905 -- YES --> 909[REPLACEMENT PROGRAMMING  
INSERTED]
    909 --> 911[INSERTED PROGRAMMING OF  
PREDEFINED DURATION]
    911 --> 901
    909 --> 913[CONTINUE TO MONITOR  
FOR TRIGGERS/  
MARKERS]
    913 --> 915[TRIGGER DETECTED]
    915 --> 903

```

FIG. 9

000000-5525500

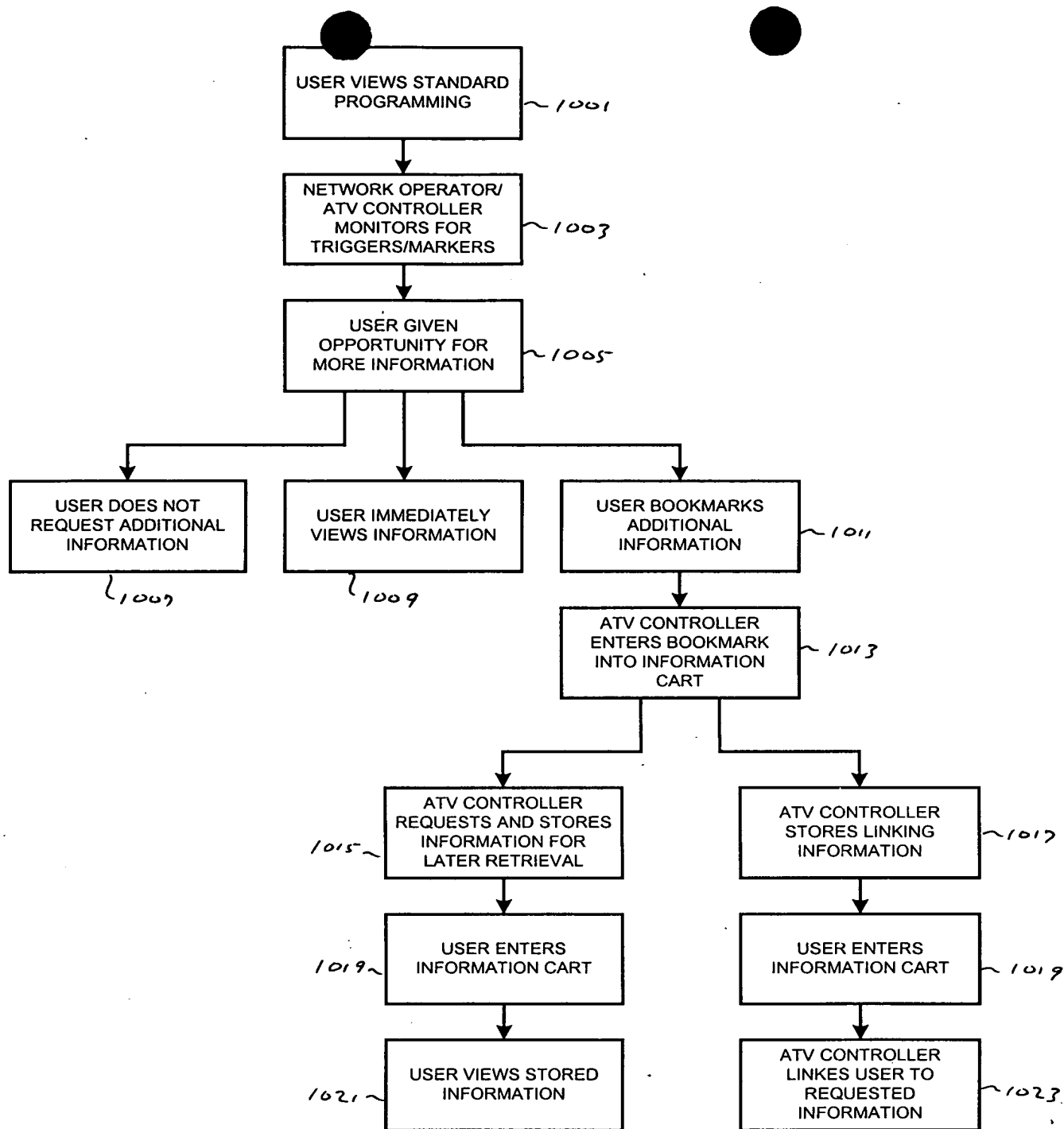
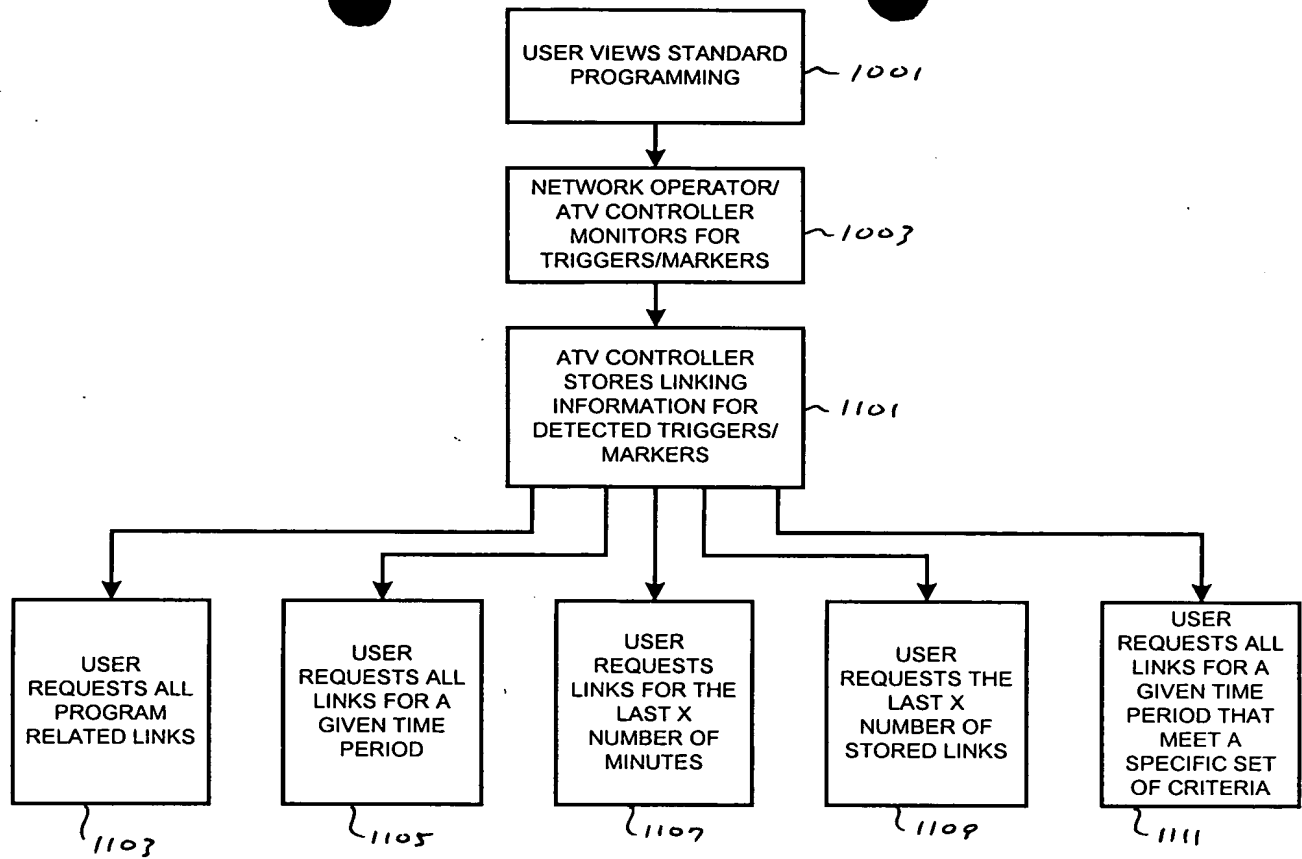


FIG. 10



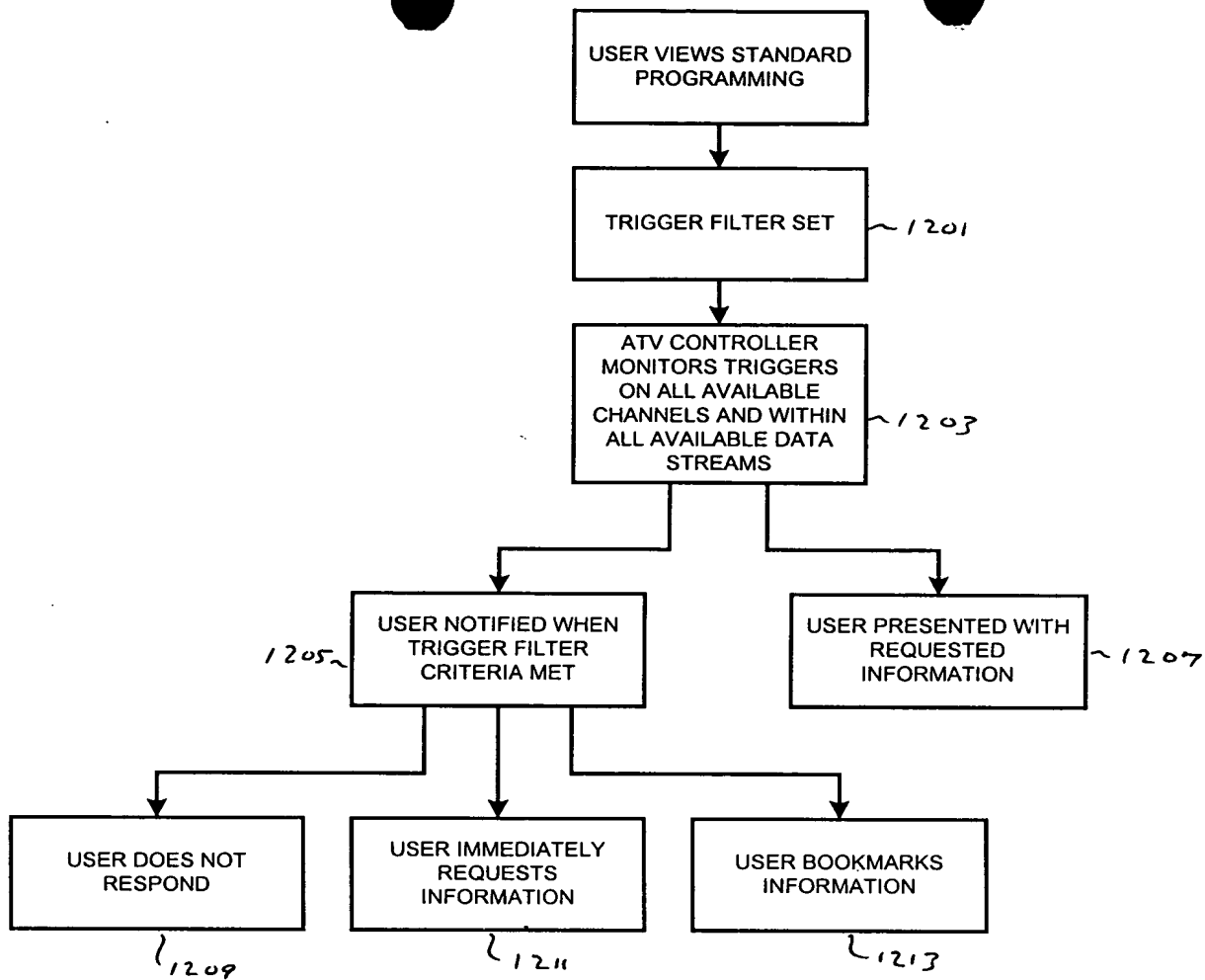


FIG. 12